

PRESS RELEASE

Museum-Apartment at the Casa Bloc, Dwelling 1/11

The Casa Bloc is a working-class block of flats builded between 1932 and 1939. It stands as one of the most outstanding examples of rationalist architecture in Barcelona.

The Museu del Disseny de Barcelona has restored and furnished one of the flats aimed to recover the structure and original appearance it had lost over time, opening it to the public in order to explain the innovation of its approach more than eighty years ago.



The Casa Bloc (1932-1939), located in a neighborhood of Barcelona, is a set of blocks of apartments for workers promoted by the Catalan authorities during the Second Republic (1931-1939). The building was conceived by Josep Lluís Sert, Josep Torras Clavé and Joan Baptista Subirana, members of the historic GATCPAC (Group of Catalan Architects and Technicians for the Progress of Contemporary Architecture), whose innovative spirit, social commitment and high standards, both aesthetic and ethical, still provide a referent for Catalan architecture today.

Today considered a symbol of rationalist architecture in Barcelona, it represented a new way of dealing with the issue of housing for those most in need and also of understanding locally the approaches that at that time, at an international level, were breaking with the old tradition and finding new solutions. Ideas such as practicality, economy of spaces and materials, socialization or emphasis on the concept of community took shape in a new construction logic embodied by this building, the paradigm of social housing.

**A singular space in Barcelona.
The Museu del Disseny organizes guided tours.**

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Museu del Disseny
de Barcelona



**Ajuntament
de Barcelona**

In January 2010, the Institut Català del Sòl (INCASÒL) and the Institut de Cultura de Barcelona (ICUB) signed an agreement to turn Dwelling 1/11 in the Casa Bloc into a museum. The initiative aimed to recover the structure and original appearance it had lost over time, opening it to the public in order to explain the innovation of its approach eighty years ago.

INCASÒL and ICUB through Museu del Disseny de Barcelona have worked together on this project, the former on the architectonic aspects and the latter on those related to documentation and the museographic project. The purpose was twofold: on the one hand, to repair, removing from Dwelling 1/11 everything that its residents had added over the years and that had spoiled the original idea, while restoring and replacing what actually existed when it was built. On the other hand, to inform, explaining its characteristics (ranging from materials to uses) and what it meant within the architecture and society of its time.

Practical information

Museum-Apartment is visited by guided tour. Advance booking required

Place of Museum-Apartment at the Casa Bloc, Vivienda 1/11
C. de l'Almirall Pròixida at the corner of Passeig Torras i Bages

Visit times:

Saturdays at 11 am

Dates and times of group visits by arrangement only

Visit duration:

1 hour 30 min

Prices:

Individual visit: € 4 per person

Tickets by Internet: www.museudeldisseny.cat

Group visit: € 60 per group. Booking required. Groups up to 15 people

Information and reservation:

T. +34 93 256 68 01 (Tues. to Fri. from 10 a.m. to 1 p.m. and Thurs. from 3 p.m. to 5:30 p.m.)

W. museudeldisseny.cat

The Casa Bloc building owned by:



Membership of Iconic Houses Network (www.iconichouses.org)



Peus de foto / Pies de foto / Captions

Pis-Museu Casa Bloc, Habitatge 1/11
Piso-Museo Casa Bloc, Vivienda 1/11
Casa Bloc Museum-Apartment, Dwelling 1/11

Imatges a / Imágenes en/ Pictures:

<https://www.dropbox.com/sh/1d67pter14kedkv/AAC0fnH3kzbGLsL70bWOJHTha?dl=0>
